Jakarta, 8-9 October 2018

Bangkok, 11-12 October 2018

Delegates from the 2017 Layer Feed Quality Conferences

SPECIAL PRESENTATION
Marketing that is changing the face of the egg industry

Flock longevity – Part 1: The pullet

Egg production without AGPs – How and how soon?

Managing egg shell quality – the consumer speaks!!!

HORIZON KEYNOTE: Do eggs help sharpen your mind?

EARLY BIRD REGISTRATIONS CLOSE 20 AUGUST
Science, trials & application

DATES & VENUES

8-9 October 2018
Makaro Room, Ground Floor
DoubleTree by Hilton Jakarta
Jl. Pemanggaan Timur No. 17, Cikini – Menteng, Jakarta Pusat, 10310, Indonesia

11-12 October 2018
Grand Ballroom, Level 4
Radisson Blu Plaza Bangkok Hotel
489 Sukhumvit Road, Mongoose Nua, Wattana 10110 Bangkok Thailand

PROGRAM – DAY ONE

0930 Registration opens, coffee available

1030 Welcome and introduction
David Faulkner, Conference Chairman and Program Director

1040 HORIZON KEYNOTE ADDRESS

DHA eggs enhance brain function - the electroencephalographic study
Mongkol Kaewsutas, Graduate in Anesthesiology and Regenerative Medicine, Moe Fah Luang University; Regional Manager Alltech Inc. Thailand
Dr Mongkol’s expertise is on food safety, mineral nutrition, pre/probiotics, antibiotic resistance bacteria, nutrition for chronic disease, egg and meat science, DHA omega-3 egg. Selenium enriched egg and cognitive brain function. His current position is Regional manager for multinational key accounts in Asia Pacific and also Guest Lecturer on nutrition and health disease. His publications include: The Effect of daily consumption of boiled and fried egg on cholesterol level in overweight Thai men; The Effect of Dietary Micraloag and Fish Oil in Layers on DHA Omega-3 enrichment of the Eggs; and Electroencephalographic Study of Micraloag DHA Omega-3 Egg Consumption on Cognitive Function.

FLOCK LONGEVITY – PART ONE: PULLET NUTRITION

Chaired by Dr Santiago Ramirez

1120 Nutritional and non-nutritional strategies for pullet rearing success
Santiago Ramirez, Poultry Feed Specialist, Australia
Dr Ramirez Santiago is a monogastric nutritionist. He services clients in Australia, Asia Pacific and Latin America, offering technical troubleshooting services to a variety of feed mills and producers. He holds a Bachelor's Degree in Food Science and Nutrition, a Master's in Molecular Biology, and a PhD in Molecular Microbiology.

1200 Pullet nutrition – start with the end in mind
Doug Korver, Professor of Poultry Nutrition, Department of Agricultural, Food and Nutritional Sciences, University of Alberta Canada
Dr Korver received a PhD from the University of California, Davis. Professor Korver’s research program has a strong applied research focus; relevance to the poultry industry remains an important consideration in his approach to research. In addition to practical research on feedstuff quality and dietary supplement evaluation in poultry diets, his work focuses on nutrition-immune function interactions and bone biology in meat and egg-type poultry.

1230 LUNCH

1330 Optimal pullet nutrition, key for successful egg production
Carlos de la Cruz, Global Expert Egg Production – Evonik Nutrition & Care, Germany
Dr de la Cruz, completed his Bachelor: Veterinary Medicine and Husbandry and Master: In Science of Husbandry and Animal Health; Animal Nutrition, both at the National Autonomous University of México. (UNAM). His relevant and practical experience includes working as a nutritionist for layers, broilers and broiler breeders and as Assistant Professor at the Poultry Department of the Faculty of Veterinary Medicine and Animal Sciences of the UNAM. Since joining Evonik in 2008, Dr de la Cruz has held various technical roles with Evonik in NAFTA and Europe.

1400 Invest in rearing – prepare the pullet
Paulien Rutten, Nutritionist at Hendra Genetics Business Unit Layers, The Netherlands
Ms Rutten completed a Bachelor Honours in Animal Management, specialising in animal nutrition at the Van Hall Institute in Leeuwarden, The Netherlands, then a Master of Science in Management, Economics and Consumer Studies, focusing on marketing and consumer behavior and a Master of Science in Animal Sciences specializing in animal nutrition, both at the Wageningen University, The Netherlands. Her commercial experience includes Product Management roles with various European companies, before joining Hendrix Genetics as Product Manager in 2015. As a member of the Global Technical Team, she provides nutrition training and support to farms worldwide.

1440 Feeding replacement pullets for whole of life profitability
Judy O’Keeffe, Consultant Poultry Nutritionist, Sure-feed Pty Ltd, Australia
Ms O’Keeffe holds a Bachelor’s Degree in Agricultural Science from La Trobe University. She held several posts with Australia’s largest stock feed miller, Ridley Agriproducts, before joining DSM Nutritional Products as Technical Marketing Manager in 2011. In 2016 she set up a private consultancy servicing the broiler and layer industries throughout Australia. She is currently President of the University of Sydney Poultry Research Foundation.

1520 COFFEE BREAK

SPECIAL PRESENTATION

Marketing that is changing the face of the egg industry
David Hughes, Emeritus Professor of Food Marketing at Imperial College London, United Kingdom and Global Food Marketing Analyst, International Egg Commission
Professor Hughes brings with him a wealth of marketing experience in the food and drinks industry. He is a much sought-after speaker at international conferences and seminars on global food industry issues, particularly consumer trends, and is a strong proponent of building vertical alliances between key chain members in the food industry; farmers, life science and input companies, ingredient firms, food and beverage manufacturers, retailers and food service. David works closely with senior management of food and beverage firms on business strategy development and with governments on food policy formulation.

And a special presentation: Marketing that is changing the face of the egg industry delivered by Professor David Hughes, Imperial College, United Kingdom.

Plus a Horizon Keynote address: DHA eggs enhance brain function - the electroencephalographic study by Dr Mongkol Kaewsutas, Mae Fah Luang University, Thailand.

I look forward to seeing you at the 2018 Layer Feed Quality Conferences in Jakarta or Bangkok.

David Faulkner, Program Director
1650 PANEL DISCUSSION WITH DAY ONE SPEAKERS

1700 MEET-THE-SPEAKERS COCKTAIL PARTY
Light refreshments and finger food as you meet and mix with speakers and colleagues – until 1830 hrs.

PROGRAM – DAY TWO

MANAGING EGG SHELL QUALITY - the consumer speakers!!!

0900 Egg marketing starts with the farm
David Hughes, Emeritus Professor of Food Marketing at Imperial College London, United Kingdom and Global Food Marketing Analyst, International Egg Commission

0920 Egg shell quality – birds don’t lie
Doug Kever, Professor of Poultry Nutrition, Department of Agricultural, Food and Nutritional Sciences, University of Alberta, Canada

0950 Networking for the perfect egg shell - the bone connection
Murtala Umar Faruk, Deputy R&D Centre Head and Senior Scientist in Poultry Nutrition, DSM Nutritional Products, France
Dr Umar Faruk gained his PhD at the Université François Rabelais, Tours, France where he was involved in series of experiments on layer hen nutrition carried out both in Europe and in Africa with the objective of assessing the current feeding system in laying hens with a view to developing alternative feeding system using unprocessed feed ingredients. Recent publications include: A meta-analysis on the effect of canthaxanthin on egg production in brown egg layers; and Identification of peptides in the terminal ileum of broiler chickens fed diets based on maize and soybean meal using proteomics.

1020 COFFEE BREAK

1050 Managing eggshell quality - a field approach
Sergio Fernández, R&D Manager, DSM Nutritional Products, Mexico
Dr Fernandez has degrees in nutrition and veterinary science from the National Autonomous University of Mexico and a PhD from the University of Illinois at Urbana-Champaign, USA, where he completed his postdoctoral research on amino acid metabolism. He has become an expert on development of tailor-made design of feed enzymes-eubiotics combinations. Recent publications include: Evaluation of a new generation phytase on phytate phosphorus release for egg production and tibia strength in hens fed a corn-SBM diet; and Effects of 25-hydroxycholecalciferol with two D3 vitamin levels on production and immunity parameters in broiler chickens.

EGG PRODUCTION WITHOUT AGPs - How and how soon?

1120 Free-range laying hens without antibiotics
Sanago Ramirez, Poultry Feed Specialist, Australia

1200 LUNCH

1300 How to feed laying hens without AGPs?
Carlos de la Cruz, Global Expert Egg Production – Evonik Nutrition & Care, Germany

1350 Opportunities in fortifying eggs with folicate and its potential in mitigating diseases in laying hens
Glenmer Tactacan, Global Technical Manager, Poultry, Canada, Jefo Nutrition Inc
Dr Glenmer Tactacan had degrees in animal science from the University of the Philippines in Los Baños and a PhD from the University of Manitoba, Canada. His PhD research project investigated the regulatory mechanisms associated with the transfer and deposition of dietary folic acid in chicken eggs. He has authored and co-authored 11 peer reviewed articles on folic acid. He is presently working with Jefo Nutrition as part of the company’s I&D and international technical service team.

1400 No AGPs, and what about the chicken?
Jeroen De Gussem, Marketing Director, Nutrial International NV, Belgium
Mr De Gussem holds a master’s degree in biotechnology and laboratory animal science and an MBA. He has extensive experience in animal health and nutrition and most recently was a partner in a company that provided independent research for the veterinary pharmaceutical and nutritional industry.

1430 How phytogenic feed additives support egg production: Their modes of action
Jan Dirk van der Klis, Director of Products & Innovation, Delcon, Austria
Dr van der Klis started his career in poultry nutrition in 1987 at Spelderholt Institute, Netherlands, and completed his PhD in animal nutrition at the Wageningen Agricultural University in 1993. He worked for several research institutes in the Netherlands. Jan Dirk van der Klis developed the digestible phosphorus system for poultry in the Netherlands, which is currently adopted worldwide. He was involved in the early research on microbial phytase and wrote the first scientific publication on the efficacy of phytase in laying hens. During his prior 8-year profession he was consulting nutritionist at feed mills worldwide.

1500 PANEL DISCUSSION WITH DAY TWO SPEAKERS

1530 Conference closes

* Please note that this program may be subject to change.

FULL PROGRAM INCLUDES:

• 16 presentations, 3 major topics & the new Horizon keynote address
• 13 experts delivering a world-class program
• A full program of speakers in both Jakarta and Bangkok
• Greater access to speakers including our ‘meet-the-speaker’ cocktail party immediately following day one presentations
• Extended panel discussions to permit more questions
• In Jakarta, simultaneous Bahasa and English slide shows.
• Actual presentations will be available in PDF for downloading post-conference
• A chance to mix with like-minded industry people

ENJOY TWO EXCELLENT VENUES

DoubleTree by Hilton Hotel Jakarta- Diponegoro

The contemporary DoubleTree by Hilton Hotel Jakarta-Diponegoro is ideally located away from the heavy traffic, yet close to Jakarta’s CBD. Shopping malls, restaurants and leisure options are easily reachable. Enjoy a variety of modern amenities in a beautiful guest room including king-sized beds, 42-inch LCD TVs and WiFi. A 24-hour business centre is available.

Radisson Blu Plaza Bangkok

Radisson Blu Plaza Bangkok offers an easy access to the city. The hotel is 200 m from MRT Sukhumvit Station as well as to BTS Asoke Station. It has on-site outdoor pool and restaurants serving Thai and International cuisine. The property offers facilities for disabled guests with free Wi-Fi access throughout the area. Free public parking is available at the property.

See the Registration Form for details of the special rates for Layer Feed Quality Conference delegates.
REGISTRATION FORM –

- I will attend the Jakarta conference (8-9 October 2018)
- I will attend the Bangkok conference (11-12 October 2018)

Please complete one registration form for each delegate — photocopy for multiple bookings and/or different addresses.

Take advantage of the EARLY BIRD REGISTRATION

- I am registering as an individual and paying before 20 August 2018 for USD 75 off – you pay only USD 465

Take advantage of the TEAM REGISTRATION

- I am registering as a part of a team of 3 to 5 and paying before 10 September 2018 for USD 90 off – you pay only USD 450 per person
- I am registering as part of a team of 6 or more and paying before 10 September 2018 for USD 105 off – you pay only USD 435 per person

Regular Conference Package

- I am registering for the full conference including coffee breaks, lunches, official dinner, conference work papers and proceedings at USD 540 per person

- I will not attend but send me the proceedings on a memory stick USD 250

Delegate Details

Please check one box [ ] Dr [ ] Mr [ ] Mrs [ ] Ms [ ] Miss

Family name .............................................................

Given name .............................................................

Company name ..........................................................

Job title ....................................................................

Street Address ............................................................

City ...........................................................................

State/Province ............................................................

Postal code .................................................................

Country ......................................................................

Business Phone ..........................................................

Mobile Phone .............................................................

Email address .............................................................

Should you wish a different name and/or company on your name tag:

Delegate Name for tag ..................................................

Company Name for tag ..................................................

I have read and agree to the terms and conditions for this event

Signature ................................................................. Date .............................................

Payment Methods

Total amount in USD ..................................................

- By Credit Card

This transaction will appear on your Credit Card Statement as a transaction with ASIAN AGRIBIZ SINGAPORE

Please debit my: [ ] Mastercard [ ] Visa [ ] American Express

Credit Card Number .....................................................

Expiry date .................................................................

CVV Code* .................................................................

Name on card ............................................................

Signature .................................................................

* CVV is the last 3 digits of the number printed on the signature strip of most credit cards. For American Express it is a 4 digit number printed on the front of the card.

- By Bank Transfer

We will send you an invoice with remittance instructions.

- By Cheque or Bank Draft

(All bank charges to be borne by the payer)

Make payable in USD to Asian Agribusiness Media Pte Ltd

A receipt will be emailed to the above email address once payment is confirmed. Should you have any specific requirements for your receipt, contact us once you have completed registration.

FEED QUALITY CONFERENCE

Jakarta, Indonesia 8-9 October 2018
Bangkok, Thailand 11-12 October 2018

Three ways to register

ONLINE At our web site or https://secureeregistrations.com/LAYERFeedQC18
It’s quicker and easier to book and pay online

EMAIL A scanned copy of the registration form to events@asian-agribiz.com

POST Asian Agribusiness Media Pte Ltd
25 International Business Park #02-103 Singapore 609916

Should your registration not be acknowledged within two weeks please email events@asian-agribiz.com or call Sutasinee Lake +66 8989 80777.

Venue and Accommodation

Venue:
DoubleTree by Hilton Jakarta
Jl. Pegangsaan Timur No. 17, Klender, Jakarta Pusat, 10310, Indonesia
Ph +62 21 3190 4433 Fax +62 21 3192 4877
Web www.JakartaDiponegoro.DoubleTree.com

Radisson Blu Plaza Bangkok
489 Sukhumvit Road, Klongtoey Nua, Wattana Bangkok, Thailand 10110
Ph +66 2 302 3333 Fax +66 2 302 3433
Web http://www.radissonblu.com/plazahotel-bangkok

Hotel accommodation and travel costs are not included in the registration fee.

Reduced conference room rates have been negotiated with the DoubleTree by Hilton Jakarta starting from IDR 1,694,000 nett or USD 119 nett including breakfast, internet and taxes. Room rates for the Radisson Blu Plaza Bangkok start from THB 4200 nett or USD 132 nett including breakfast, internet and taxes. To make your booking please contact us at events@asian-agribiz.com for a booking form or download a copy from www.asian-agribiz.com

A list of alternative accommodation is available from events@asian-agribiz.com or can be downloaded from www.asian-agribiz.com

Dietary and special care

The organisers will make every effort to assist those with special dietary or care requirements.

- Please contact me about specific dietary or care requirements.

Questions

Any questions please email events@asian-agribiz.com

Terms and Conditions

PAYMENT: Payment is due at the time of registration. Registrants who have not made full payment will be declined entry to the event.

ADMISSION: Only registered and fully paid delegates will be allowed into the vicinity of the conference, including the areas occupied by the conference meeting room, registration desk, coffee breaks, lunch, welcome gathering and conference dinner. Other than conference sponsor personnel, no delegate will engage in commercial activity at or in the vicinity of the conference.

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PLEASE DO NOT PASS MY INFORMATION TO ANY THIRD PARTY.

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